

Besiana Bandilli

PRODUCT OWNER | UX DESIGNER

Zurich, Switzerland



bandilib@gmail.com



besiana.io



+41 79 964 94 59



ABOUT

I'm your partner of choice to generate growth through purpose. I support you on your journey to a repeatable, scalable and profitable business model. I focus on human centric design and feedback-driven development in short iterations. Throughout my career, I've collaborated with enterprises and startups to create digital services & products in Media, Retail, Finance and Sports.

I believe in an entrepreneurial ecosystem powered by trust and transparency.

PROFESSIONAL

Tools

Adobe Photoshop	●●●●●●●●●●
Jira	●●●●●●●●●●
Adobe XD	●●●●●●●●●●
Wordpress	●●●●●●●●●●
Sketch	●●●●●●●●●●
Framer JS	●●●●●●●●●●
Invision / Marvel	●●●●●●●●●●
Axure	●●●●●●●●●●
Keynote	●●●●●●●●●●
Power Point	●●●●●●●●●●

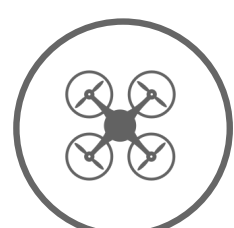
Skills

Business Model Innovation	Customer Experience
Customer Development	UI/UX Design
Lean Startup	UX Research
Growth Hacking	Interaction Design
Content Marketing	Rapid Prototyping

LANGUAGES



HOBBIES & INTERESTS



Drones



DLT



Gaming



Traveling



Reading



Finance



Design



Swimming

EXPERIENCE

From August 2019 until today

UX & CONTENT STRATEGY

HIT Foundation

From February 2019 to April 2019

PRODUCT OWNER/ UX & CONTENT STRATEGY

#SBHACK19 - Trust Square AG / Blocksport.io

From October 2017 to December 2018

HEAD OF INNOVATION LAB

Migros Medien/MGB

From May 2017 to September 2017

SENIOR PRODUCT DESIGNER

Mila AG

From September 2009 to April 2017

ART DIRECTOR / ILLUSTRATOR

NZZ AG

EDUCATION

From August 2013 to June 2017

Bachelor in Interaction Design

Schule für Gestaltung,
Bern, Switzerland

From August 2003 to February 2007

Bachelor in Art Direction + Graphic Design

Institute of Design IND,
Hamburg, Germany

CERTIFICATES

February 2018

Digital Business Models with Blockchain Technology

University of Applied Sciences Northwestern
Switzerland / School of Business

May 2017

Coding Bootcamp, RoR, Javascript, HTML 5, CSS 3

Master 21